

CURRICULUM VITAE

Lalit Prasad

Assistant Professor (Marketing & HRM)
DYPIMS,
Nigdi Pradhikaran,
Pune 411044

Tel: 020 - 27654736
Email: lalit.prasad@dypims.com
Website: www.dypims.com

EDUCATION

Ph.D. (Pursuing), Human Resource Management, University of Pune, Topic: “*Relevance of Emotional Intelligence on performance of the front line sales force with special reference to selected private life insurance companies: An empirical study in Pune*”.

MBA (Marketing and HRM)	Nagpur University, Maharashtra, 2007
M.Sc. (Mathematics)	Ranchi University, Jharkhand, 2005
B.Sc. (Mathematics)	Ranchi University, Jharkhand, 2002
Qualified NET (National Eligibility Test) in Management	2012

AREAS OF EXPERTISE

Emotional Intelligence, Motivation, Marketing Research and Data Analysis.

TEACHING EXPERIENCE

- Padmashree Dr. D. Y. Patil Institute of Management Studies (DYPIMS) 2008 - Present
Akurdi, Pune
- Balaji Institute of Modern Management (BIMM), Aug 2007 - Mar 2008
Wakad, Pune

PROFESSIONAL EXPERIENCE

- Assistant Professor, 2008 - Present
Padmashree Dr. D. Y. Patil Institute of Management Studies (DYPIMS)
- Lecturer, Aug 2007 to Mar 2008
Balaji Institute of Modern Management (BIMM),
Wakad, Pune

PUBLICATIONS

- Lalit Prasad and Ramandeep Pabla-2013 “*The Relationship between Emotional Intelligence, Transformational Leadership and Effectiveness of B-school Directors: An Empirical study of Management Institutes in Pune*” 4DIJMS Journal, December-2013, Vol-4, Issue-1 pp 57-74, ISSN 2250-0669.
- Rachana Dubey, Ramandeep Pabla and Lalit Prasad-2013,” *The effect of technological adoption on creativity and innovation: A comparative study between Private & Public sector banks.*” Creations Interdisciplinary Research Journal, Vol-II, No.-1, ISSN 2231-3923
- Rachana Dubey, Ramandeep Pabla & Lalit Prasad-2012 “*Relevance of Emotional Intelligence of Managers on Transformational Leadership: An Empirical Study in retail sector of Pune*” Creations Interdisciplinary Research Journal, Vol-III, No.-2, ISSN 2231-3923.
- Lalit Prasad, Gautam Lokhande and Nilesh Zope -2012” *Importance of Value Engineering In Manufacturing Industry: A Qualitative Assessment*” DYPIMS’s International Journal of Management and Research, Vol-1, Issue-1,pp 66-72, ISSN 2277-8586.
- Pooja Kohli and Lalit Prasad-2011,” *An Investigation of Work Life Balance in IT Industry: An Empirical study*” Chronicle of the Neville Wadia Institute of Management Studies and Research, Vol-1, Issue-1, pp 87-95, ISSN 2230-9667.

WORKING PAPERS

- Lalit Prasad, *Relevance of Emotional Intelligence and Educational Background on performance (Results) of Management Institutes: An empirical study in the B-schools of Pune.*

FACULTY DEVELOPMENT PROGRAM & WORKSHOPS

- Prestige Institute of Management, Gwalior, M.P. - “**Case writing Workshop**” April 25-27, 2014”.
- IIT Kharagpur, West Bengal -“*Emotional Intelligence and Organizational Excellence*”, June 5-7, 2013.
- IIM, Indore, Madhya Pradesh - “*Faculty Development Program*”, April- 23 to June -30, 2012.
- BHMRD, Ahmednagar, Maharashtra sponsored by University of Pune -”*Advance Research Methods*”, 28-29th March 2012.
- Padmashree Dr. D. Y. Patil Institute of Management Studies (DYPIMS) in association with Vaikunth Mehta National Institute of Co-Operative Management Pune “*Pre Ph.D. Orientation Workshop*”, Sept, 14-15, 2009.
- AISSMS Institute of Management, Pune sponsored by AICTE, New Delhi “*Case Study Methodology & Quantitative/Qualitative Data Analysis*” Aug, 3-13, 2009

AWARD

- Received **Prashastri Patra (Certificate of Merit)** being the first topper in MBA at Central Institute of Business Management Research & Development sponsored by VSPM (Vidya Shikshan Prasharak Mandal, Nagpur).