

# CURRICULUM VITAE

## MINAL WAGHCHOURE

Assistant Professor (Marketing)  
DYPIMS,  
Nigdi Pradhikaran,  
Pune 411044

Tel: 020 - 27654736  
Email: minal.waghchoure@dypims.com  
Website: www.dypims.com

### **EDUCATION**

M. Phil Degree (Pursuing)	Pune University, 2012
University Grants Commission (UGC) NET Exam qualified	2012
Masters in Marketing Management (MMM)	University of Pune, 2004
P.G.P.B.A (Marketing)	University of Pune, 2004
B.Com.	University of Pune, 2002

### **AREAS OF EXPERTISE**

Retail Management, Knowledge Transfers (Training)

### **TEACHING EXPERIENCE**

- Marketing Management, Full Time MBA I and II 2009 - Present

### **PROFESSIONAL EXPERIENCE**

Assistant Professor DYPIMS, Akurdi, Pune - 44	2014 - Present
Assistant Professor Dr. Vikhe Patil Foundation's Pravara Centre for Management Research & Development, Pune	2009 - 2014
Process Trainer/SME (Subject Matter Expert) Business Process Outsourcing EXL Services – Process (British Gas), Pune	2006 - 2009
Customer Care Executive Customer Service Centre of Tata Indicom E2E Serwizsol Pvt Ltd, Pune	2005 - 2006

Field Sales Representative  
Authorized Dealer of Reliance Communications  
Reliance Mobile – Corporate Selling of Reliance Mobile, Pune

2004 –2004

## **PUBLICATIONS**

Published research paper in an International journal PMR ISSN- 0975-7201 Vol II No-2- “Effect of packaging on consumers and retailers w.r.t. New trends in flexible packaging- Fresh Food Packaging” in 2012

## **AWARDS**

- Most Flexible Trainer of the year 2008
- Best Subject Matter Expert for British Gas
- Best Performer/Star of the month – 2 Times-FY06 – British Gas – EXL Services
- Outstanding Process Knowledge Award– FY07 – EXL Services

## **INDUSTRY CERTIFICATIONS**

Train the Trainer (TTT) Certification – FY07 – EXL Services

## **FACULTY DEVELOPMENT PROGRAMME & SEMINAR ATTENDED**

- Participated in Faculty Development Programme on “Universal Human Values” on 04<sup>th</sup> & 05<sup>th</sup> Jan 2013 organized by Bahai Academy.
- Participated in Faculty Development Programme on “Teaching Competencies” on 19<sup>th</sup> & 20<sup>th</sup> December2011 organized by Dr. Vikhe Patil Foundation’s Pravara Centre For Management Research & Development, Pune.
- Participated in Faculty Development Programme on “Research & Statistical Techniques” on 22<sup>nd</sup> & 23<sup>rd</sup> July2011 organized by Dr. Vikhe Patil Foundation’s Pravara Centre For Management Research & Development, Pune.
- Participated in Faculty Development Programme on “PhD Qualifying Exam Preparation” on 14<sup>th</sup> Jan2011 organized by Dr. Vikhe Patil Foundation’s Pravara Centre For Management Research & Development, Pune.
- Participated in Faculty Development Programme on “Case Methodology” on 10<sup>th</sup> November2010 organized by Dr. Vikhe Patil Foundation’s Pravara Centre For Management Research & Development, Pune.
- Participated in Faculty Development Programme on “Research Methodology” on 23<sup>rd</sup> & 24<sup>th</sup> July2009 organized by Dr. Vikhe Patil Foundation’s Pravara Centre For Management Research & Development, Pune.

- Attended at National Seminar at IBMR, Pune on “Advanced Sales Techniques & Sales Force Management” on 04<sup>th</sup> Feb2011.
- Attended a Seminar at Matrix Business school, Pune on “Can Indian Tiger tame the Chinese Dragon” on 18<sup>th</sup> Feb2011.
- Attended a Seminar at Dr. Vikhe Patil Foundation’s Pravara Centre For Management Research & Development, Pune on “Inclusive Innovation For Sustainability & Scalability” on 05<sup>th</sup> to 07<sup>th</sup> Mar2012.