



## **CURRICULUM OF ENTREPRENEURSHIP DEVELOPMENT CELL**

We, at DYPIMS believe that everybody has Entrepreneurship in them, it further needs to be unearthed, nurtured and guided to success. In line with this we have created an ED Cell earmarked for initiatives in the field of entrepreneurship.

We make open an alternate career in entrepreneurship. The curriculum of ED Calendar is divided into 4 stages to coincide with respective semesters of the MBA course.

### **1. STAGE I (SEMESTER I):**

(a) Entrepreneurial Motivation Guest talks/Workshop:

Course Structure:

- Creativity
- Idea Formulation
- Motivation through videos of successful entrepreneurs.

### **2. STAGE II (SEMESTER II):**

(a) Entrepreneurial Awareness Guest talks /Workshop : Course Structure:

- Idea Screening
- Working on ideas through ED Mentors
- Idea Incubation.
- Orientation Visits to Entrepreneurial ventures (1)

### **3. STAGE III: (Semester III)**

a. Selection of Entrepreneurs: Entrepreneurial Audit and Panel Interviews:

- The entire batch of students is motivated to undergo Entrepreneurship Audit. This audit helps in identifying the candidates with basic competencies required to become potential entrepreneurs. The students are made to fill the Questionnaire with 100 marks. The students who secure 75% and above are then asked to undergo a panel interview with the project co coordinators of the Ed cell.
- The students are further assessed based upon their Proactiveness, Confidence Levels, Logical Thinking ability, Support from Family, Business Plans in Mind, Negotiation skills, Clarity of thought, problem solving ability, leadership etc. As a result of this selection process a batch of 30 students every year selected based upon the marks secured in the criteria set by the institution.

b. ED Mentoring Activity By expert Panelists of The Ed Cell.

c. Guest talks On Business Idea, Business Plans, Feasibility Study of Projects with VC and Banks.

d. Business Plan workshop in Semester III.

### **4. STAGE IV (SEMESTER IV):**

a. ED Mentoring Activities By expert Panelists of The Ed Cell.

b. Entrepreneurship Bazar for all potential entrepreneurs of the institute.

c. Panel Discussion on Ed Topics.

d. Implementation of business plan.

e. Tie up with banks.

Prepared By:

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