



National Conference-2014

Padmashree Dr. DY Patil Institute of Management Studies conducted a conference on 17 & 18 January 2014 on the theme **Innovation: A New Paradigm in Management**. The conference was graced by the experts from various fields of management and research scholars exchanging their views on various specialization topics.

On 17 January, 2014, the conference began at 10:00 am at Dyanprasad Auditorium. The day was blessed by the presence of guest of honour Mr. Jagdish Gandhe Director (Manufacturing Technology & Services) Piaggio vehicles Pvt. Ltd, Baramati and the Chief Guest Dr. Mithileshwar Jha, Professor of Marketing at Indian Institute of Management, Bengaluru. The two prominent speakers addressed the gathering on the theme of National Conference, Innovation: A New Paradigm in Management. The dignitaries differentiated between innovation and invention, shared their experiences on innovation and motivated the audience on the concept of thinking out of the box. The prominent speakers motivated everyone present in the august hall to be innovative and creative.

The post lunch session began at 2.05pm. The keynote speaker for the session was Mr. Tikam Shekhawat, Sr Manager & head Human Resource Magneti Marelli (FIAT GROUP) who educated everyone on various aspects of Innovation.

After the tea break, two Technical Sessions were run parallel. Student presentation was held in seminar hall number 001 A and Research scholar's presentation were held at Dyanprasad Auditorium. There were 12 scholars who presented their research papers on various research topics. There were also 3 undergraduate students who participated and presented their research papers on various topics of their areas of specialization.

The day ended on an enlightened note and concluded with vote of thanks from Prof. Sibi Abraham.

The second day of the conference, on 18 January 2014 started at 10:00am which was graced by the presence of two great personalities Dr. Atanu Ghosh, Professor IIT, Bombay and Dr. R Krishna Murthy, Director, Mega Ace Consultancy.

Dr. Atanu Ghosh addressed everyone in the august hall and enlightened everyone with the significance of Innovation and the ten important factors to be considered while innovating.

The next speaker for the day was Dr. R Krishna Murthy who addressed everyone with his experience and his strategies of innovation. He quoted various theories by great philosophers and related all his statements with real examples. He encouraged everyone to get out of their comfort zone to grow.

Post lunch session started with three technical sessions which were run at three different places. Marketing presentation was conducted in room number 201B and Finance in room number 001A in the premises of Padmashree Dr. D.Y. Patil Institute of Management Studies and HR at Dyanprasad Auditorium. 19 research scholars from different parts of the country enriched the students with their research work in their areas of specialization. The research scholars educated everyone with various modern day aspects.

After the technical sessions all the dignitaries, research scholars and students assembled at Dyanprasad auditorium for Valedictory function, where Prof. Dr. N.J Pawar, Vice Chancellor, Shivaji University addressed everyone and appreciated the event for being a grand success and awarded the best research paper awards to the scholars for their efforts and indepth study. The event ended by concluding remarks from Col. (Dr) Kailash Chand, Director, DYPIMS who thanked everyone for being so responsive for such a great event and Prof. Amitabh Patnaik proposed a vote of thanks to everyone for making to make the national conference a huge success.

The national conference turned out to be so knowledgeable and a fruitful event for everyone. It motivated everyone to think different, bring a change and flourish so as to achieve success in life.

Glimpses of National Conference 2014

