



Dr. D.Y. Patil Pratishthan's
Padmashree Dr. D. Y. Patil Institute of Management Studies

(Approved by AICTE, recognized by Govt. of Maharashtra and affiliated to University of Pune)

Accredited By National Assessment and Accreditation Council (NAAC) with 'A' Grade

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National Conference 2015

Padmashree Dr. D. Y. Patil Institute of Management Studies (DYPIMS) hosted a national conference on the 6th and the 7th of February, 2015 based on the theme '**Managing Tommorrow: Issues and Challenges.**' The conference was an amalgamation of distinguished experts from various fields of management and also by budding research scholars, who exchanged their views on a varied range of topics of specialization.

The conference commenced at 10:00 hrs. in Room No. 301B, in the Institute premises. The presence of three Guests of Honour, Mr. Kamlesh Moorjani, CEO, JRD International Dubai; Mr. C. E. Potnis, Managing Director, Nitor Infotech and Mr. Santanoo Medhi, Managing Director and Chief Executive Officer, Premium Transmission Limited, added a lot of worthiness to the day's proceedings. Dr. Sankarshan Basu, Professor of Finance at the Indian Institute of Management, Bengaluru, was the Chief Guest of the inaugural session. Mr. Potnis and Mr. Medhi also addressed the gathering on the theme of the National Conference. The prominent speakers inspired the students present in the august hall to be innovative and creative.

The post lunch session began at 14:05 hrs. The keynote speakers for the session were Mr. Anant Sardeshmukh, Director General, MCCIA and Dr. Sachin Mohan Bhide, Eha Management Consultancy.

After the tea break, the technical session for the students was conducted in Room No. 301B. There were eleven scholars who presented their research papers on various research topics. There were also five undergraduate students who participated and presented their research papers on various topics in their respective areas of specialization. The day ended on an enlightening note and with the vote of thanks by Prof. Sibi Abraham.

The second day of the conference, 7th February 2015, started at 10:00 hrs. It was graced by the presence of two eminent personalities, Dr. Tripti Singh, Senior Practice Consultant, Tata Management Training Centre and Mr. Kulwinder Singh, Director, Global Marketing & Communication, Synechron Technologies Pvt. Ltd.

The post lunch session started with three technical sessions which were held at three separate places. The presentations related to Marketing and General Management were conducted in Room No. 301B, HRM and IT in Room No. 202B and Finance in Room No. 001A, in the premises of DYPIMS. Twenty four research scholars from different parts of the country enriched the students' knowledge with their research work in their respective areas of specialization. The research scholars educated everyone with various modern day aspects.

After the technical sessions, the invited dignitaries, research scholars and students assembled at Room 301B for the Valedictory function. Dr. Sudhir K. Jain, Vice Chancellor, Shri Mata

Vaishno Devi University, Jammu, addressed the audience and appreciated the event for its grand success. He also gave away the awards for the Best Research Paper to the scholars and lauded their efforts and in depth study. The event came to a close with the concluding remarks from Prof. (Dr.) Rajesh Arora, Director, DYPIMS. He thanked everyone for their response towards participating in such a great event. Prof. Amitabh Patnaik proposed the vote of thanks for making the National Conference a huge success. The National Conference turned out to be an extremely knowledgeable and fruitful event. It encouraged everyone to think differently, to bring in a change and to flourish thereby, so as to achieve success in life.

Glimpses of National Conference 2015:

