



Dr. D.Y. Patil Pratishthan's  
**Dr. D. Y. Patil Institute of Management Studies**  
(Approved by AICTE, recognized by Govt. of Maharashtra and affiliated to SPPU)  
**Accredited By National Assessment and Accreditation Council (NAAC) with 'A' Grade**  
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## **Report on Fusion-2018**

Date: 26<sup>th</sup> March 2018

The Institute organized annual cultural fest 'FUSION' from 7<sup>th</sup> to 10<sup>th</sup> March 2018. The activities conducted were ED (Entrepreneurship Development) Conclave, Traditional day, Management Poster Competition, ED-Bazaar, Intercollegiate competitions and Cultural Evening.

### **ED Conclave**

An Entrepreneurship Development Conclave on "Women Entrepreneurship" was organized for the 1<sup>st</sup> year & 2<sup>nd</sup> year MBA students of the Institute on 7<sup>th</sup> March 2018, at 301, Seminar Hall, DYPIMS. Conclave also suggest the occasion of International Women's Day 8<sup>th</sup> March.

The ED Conclave was organized in the format of a Talk show moderated by Dr Ashutosh Misal, Director, DYPIMS. Eminent women entrepreneurs Mrs. Leela k Founder, Leela Spa, Mrs. Archana Bhatia, Founder, Yogi Kids, Mrs. Sheetal Kulkarni, Daily Apps, Mobile Applications discussed their journey of challenges and success.

### **Traditional Day**

The traditional day was celebrated on 7<sup>th</sup> March 2018 from 3 pm-6:30 pm. Students, faculty, and staff had dressed up in traditional attire. Everyone enjoyed the day with music, dance and had fun. The entire campus was colorful and vibrant.

### **Intercollegiate Events**

Intercollegiate competitions were conducted on 8<sup>th</sup> and 9<sup>th</sup> March 2018. Students from DYPIMS and other colleges in Pune participated in Business -Quiz, Case Study, Ad-Mad Show, Face Painting, Solo Singing Competition, Group Dance Competition, Solo Dance Competition and Management Poster Competition

Students from the following Colleges participated in the Inter-collegiate competitions.

- PUMBA – (Pune University MBA Department)
- Indira School of Business Studies

- D.Y.Patil College of Applied Arts and Crafts
- Modern Institute of Business Management
- Dr. D.Y.Patil College of Engineering, Akurdi
- DYPIMS

### **Management Poster Competition**

On 8<sup>th</sup> March 2017, Management Poster Competition was conducted in the post-lunch session. On this occasion, 20 corporate personnel from different industries and 21 Fine Arts Students from Dr. D. Y. Patil College of Applied Arts and Crafts were an integral part of 20 teams. Each team constituted students from DYPIMS, a corporate invites, a faculty from DYPIMS and a Fine Arts Student.

The poster competition focused on clarity of thought, the importance of teamwork, principles of management, creativity, brainstorming and effective communication. All the corporate members enthusiastically participated in the event. The poster on the theme “Team Work” won the 1st prize and the 2nd prize was bagged by a poster with the theme of “Water Management”.

### **ED-Bazaar**

On 9<sup>th</sup> March 2017, the ED Cell of DYPIMS organized an Entrepreneurship Bazaar (ED-Bazaar) from 1:30 pm-5:00 pm Students had put up 15 stalls comprising of food, game, and novelties. The entire campus had turned into a marketplace with exemplary selling skills and promotional gimmicks of the students.

### **Cultural Night**

The last day of FUSION was organized on 10<sup>th</sup> March 2018 at Lekha Farm, Kiwale from 4 pm-10: 30 pm. On this day, our students and faculty showcased their talent on the stage with various cultural performances.

Dr. Vandana Khedikar (Principal Dr. D.Y.Patil College of Applied and Fine Arts ) Mr. Sandeep Jadhav and Mrs. Deepali Jadhav (Sponsor, Global Services, Nere), Mr. Satish Kalate (Sponsor from Club 29), Ms.Vaishnavi Sakhare ( Sponsor, Capital GDS Buildcon Pvt Ltd) enjoyed the cultural performances performed by the students.

Prizes were awarded to the students who delivered for outstanding performances in various events conducted during Management Poser Competition, ED Bazar, B-Quiz conducted by Business Standard and DYPIMS Sports competitions.

All the students, faculty and staff were in their best of the attire and mood which made the event more lively and classy.

The function concluded with DJ and dinner for all.

The entire event of FUSION -2018 was supported by the following Sponsors:

<b>Sr. No</b>	<b>Name of Sponsor</b>
1	Club 29
2	Coco- Hut
3	Corporate Diligens Service Pvt Ltd
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8	Capital City(GDS Buildcon Pvt Ltd)
9	Mahalaxmi Fertilizers Pvt Ltd
10	Global Services, Nere
11	Swad Kitchen
12	Ramkrishna Caterers
13	Nitin Polymers

### **Glimpses of FUSION – 2018**













