



ENTREPRENEURSHIP DEVELOPMENT CELL

Entrepreneurship Development Cell (EDC) is established in DYPIMS to act as a facilitator and resource institution to motivate, guide and help students (potential entrepreneurs) in their entrepreneurial endeavors / efforts through such said interventions.

For the student of Student – The ED cell of DYPIMS will enable, facilitate and support the students of DYPIMS (potential entrepreneurs,) from ideation to start-up to establishment and scaling up with integrity and sustainability through constant guidance & mentoring .By opting Entrepreneurship as their careers, these students will be able to influence decisions regarding products and processes of their ventures and implementing the managerial skills learnt during the course of MBA.

Institute would have a great sense of pride in having a wide network of mature and experienced alumni entrepreneurs.

The ED Cell of DYPIMS will act as a networking hub for students aspiring to be entrepreneurs through Ed experts.

A. OBJECTIVES OF THE COMMITTEE:

1. To give a wide awareness of entrepreneurship as a career option among potential candidates of DYPIMS and to motivate them to join the programme.
2. To arrange regular interactions with successful entrepreneurs.
3. To create, foster and promote the spirit of entrepreneurship among the students of DYPIMS by conducting Motivational Workshops, guest lecturers, counseling, mentoring and orientation visits to entrepreneurial ventures.
4. To strengthen the relationship between alumni entrepreneurs and the institute.
5. To promote institutional branding through ED cell activities.

6. To equip the students with necessary entrepreneurial skills & provide necessary guidance for starting their own enterprises.
7. To liaison with various external agencies like DIC and leading Financial Institutions like for supporting the students of DYPIMS.

ACTIVITY CALENDAR

Sr. No	Name of the Activity	Nature of the activity. Regular/ one time	Proposed Month of the activity
1	Preparation of ED Calendar of the academic year	One Time	June
2	Entrepreneurial Guest talks/ Panel Discussion in line with the Course Structure.	Regular	July, August, September
3	Creativity Workshop	One Time	August
4	ED cell presentation during the Induction Programme-	One Time	August
5	Motivation videos of successful entrepreneurs.	Regular	September and January (once in a Semester)
6	Compilation of Business ideas of the students of DYPIMS.	Regular	September Onwards
7	Entrepreneurial Guest / Panel Discussion talks in line with the Course Structure.	Regular	Jan, Feb, March
8	Workshop on Business Plan. (Topic: Essentials of Business Plan)	One Time	October
9	ED Orientation Visits to Entrepreneurial venture.	One Time	April
10	Selection of Entrepreneurs through Entrepreneurial Audit and Panel Interviews.	Regular	August
11	Idea Sharing with ED mentors through mentoring ED Mentoring Activity of The Ed Cell	Regular	September
12	Entrepreneurship Bazaar for all MBA students (potential entrepreneurs of the institute.)	Regular	March
13	Summary of ED Activities of the ED cell.	Regular	April
14	ED Mentoring by mentors of the ED cell.	Regular	April onwards.