



## **ENTREPRENEURSHIP DEVELOPMENT CELL**

Entrepreneurship Development Cell (EDC) is established in DYPIMS to act as a facilitator and resource institution to motivate, guide and help students (potential entrepreneurs) in their entrepreneurial endeavors / efforts through such said interventions.

For the student of Student – The ED cell of DYPIMS will enable, facilitate and support the students of DYPIMS (potential entrepreneurs,) from ideation to start-up to establishment and scaling up with integrity and sustainability through constant guidance & mentoring .By opting Entrepreneurship as their careers, these students will be able to influence decisions regarding products and processes of their ventures and implementing the managerial skills learnt during the course of MBA.

Institute would have a great sense of pride in having a wide network of mature and experienced alumni entrepreneurs.

The ED Cell of DYPIMS will act as a networking hub for students aspiring to be entrepreneurs through Ed experts.

### **A. OBJECTIVES OF THE COMMITTEE:**

1. To give a wide awareness of entrepreneurship as a career option among potential candidates of DYPIMS and to motivate them to join the programme.
2. To arrange regular interactions with successful entrepreneurs.
3. To create, foster and promote the spirit of entrepreneurship among the students of DYPIMS by conducting Motivational Workshops, guest lecturers, counseling, mentoring and orientation visits to entrepreneurial ventures.
4. To strengthen the relationship between alumni entrepreneurs and the institute.
5. To promote institutional branding through ED cell activities.
6. To equip the students with necessary entrepreneurial skills & provide necessary guidance for starting their own enterprises.

7. To liaison with various external agencies like DIC and leading Financial Institutions like for supporting the students of DYPIMS.

### ACTIVITY CALENDAR

Sr. No	Name of the Activity	Nature of the activity. Regular/ one time	Proposed Month of the activity
1	Preparation of ED Calendar of the academic year	One Time	June
2	Entrepreneurial Guest talks/ Panel Discussion in line with the Course Structure.	Regular	July, August, September
3	Creativity Workshop	One Time	August
4	ED cell presentation during the Induction Programme-	One Time	August
5	Motivation videos of successful entrepreneurs.	Regular	September and January (once in a Semester)
6	Compilation of Business ideas of the students of DYPIMS.	Regular	September Onwards
7	Entrepreneurial Guest / Panel Discussion talks in line with the Course Structure.	Regular	Jan, Feb, March
8	Workshop on Business Plan. (Topic: Essentials of Business Plan)	One Time	October
9	ED Orientation Visits to Entrepreneurial venture.	One Time	April
10	Selection of Entrepreneurs through Entrepreneurial Audit and Panel Interviews.	Regular	August
11	Idea Sharing with ED mentors through mentoring ED Mentoring Activity of The Ed Cell	Regular	September
12	Entrepreneurship Bazaar for all MBA students (potential entrepreneurs of the institute.)	Regular	March
13	Summary of ED Activities of the ED cell.	Regular	April
14	ED Mentoring by mentors of the ED cell.	Regular	April onwards.

## **Management Poster Competition**

Dr D Y Patil Institute of Management study is known for innovative and creative ideas and **Management Poster Competition** is one of them. **Management Poster Competition is a flagship event of DYPIMS.** Dr D Y Patil Institute of Management Studies (DYPIMS), Akurdi, Pune had organized Management Poster Competition: 2019 on 7<sup>th</sup> March 2019. Management Poster competition was started in 2012 in DYPIMS. The objectives of Management Poster Competition were:

- To provide a common platform to students of different backgrounds to perform a collaborative act under the guidance of a Senior corporate person, Principal of graduate/undergraduate Institute, One Fine Art student and a faculty member/staff of DYPIMS , in the form of creating a Poster on any contemporary subject.
- To augment creativity, imagination, and innovativeness in the minds of aspiring managers.
- To make the students more resourceful and ingenious by giving them an opportunity to spread their imaginations beyond books.

**The key learning's of Management poster Competition were:**

- Clarity of Thought.
- Importance of Teamwork.
- Respecting Timelines.
- Principles of Management.
- Creativity & Brain Storming
- Effective Communication.

The team of Management Poster Competition consists of one representative from Industry (Leader of the team): generating & creating ideas, motivating discussing the idea with the team members, One member from teaching staff of DYPIMS (Coach) : Communicator, Mediator and Controller, One interior design student from JRVGTI, providing guidance to the team for painting of posters and 5 students from DYPIMS to execute the activity.

The following corporate members participated in Management Poster Competition:  
2019

Sr No.	Name of the Corporate representative(s)	Name of the Company
1	Ms Vrushali Sasane	Mapro Foods
2	Mr Suyog Saphal	Book Yatra
3	Mr Jignesh Haria	Varia sports India
4	Mr Urmish Khandelval	Lucky Bags
5	Mr Alok Nair	Digi Square Inn Pvt.
6	Mrs Maria Jemkon	Jemkon Pvt. Ltd.
7	Mr Harshwardhan Labade	Neta firm Irrigation India Ltd.
8	Mr Deepak	Ekdant
9	Ms Ila Marathe	Eureka doors
10	Mr Pandit Mekale	HDFC Bank
11	Mr Suhas Jadhav	Business Std.
12	Mr Girish	Business Std.
13	Mr Rohan Shinde	Change Makers Today
14	Mr Shubham Pande	Crendor Design
15	Mr Sachin	Mayur Industries
16	Mr Shantana Kulkarni	Axis Bank
17	K. Sharad	Punjabi Treat
18	Mr Sachin Digolkar	Punjabi Treat
19	Mr P. Suryawanshi	Tata Motors
20	Mr Vaishali Paranje	Sparkle Services Pvt.Ltd.
21	Mr Devendra Kasture	Neta Firm Irrigation Pvt.Ltd.
22	Mr Kuntinath Belanki	Shananttechno.com
23	Mr Sagar Shinde	Engineering Cluster. Pune

**Winners and Runner Up of Management Poster Competition: 2019**

Event Name	Winner	Runner Up
<b>Management Poster Competition: 2019</b>	Mr Chetan Khairnar Ms Pari Gangrade Ms Siddhi Ranawat Mr Bhavesh Mene Ms Garima Choudhary Mr Pritam Patil <b>(DYPIMS)</b>	Mr Vinayak Kodithkar Ms Murnali Morankar Mr Abhishek Toshniwal Ms Yugandhara Malpe Ms Shrishti Pandith <b>(DYPIMS)</b>

## Glimpses of MPC: 2019



**Glimpses of Management Poster Competition (MPC): 2019**



**Felicitation of Corporate delegates during MPC: 2019**



**Glimpses of Management Poster Competition (MPC): 2019**



**Glimpses of Management Poster Competition (MPC): 2019**



**Glimpses of Management Poster Competition (MPC): 2019**



**Felicitation of Corporate delegates during MPC: 2019**