



**Dr. D.Y. Patil Pratishthan's
Dr. D. Y. Patil Institute of Management Studies**

(Approved by AICTE, recognized by Govt. of Maharashtra and Permanently affiliated to Savitribai Phule Pune University)

Accredited By National Assessment and Accreditation Council (NAAC) with 'A' Grade

Sector 29, Behind Akurdi Railway Station, Nigdi-Pradhikaran, Pune -411044

Phone: 020 27654736, 27652794, Fax 020-27650229.

Web site: www.dypims.com, Email: mba@dypims.com



Report on National Conference 2020

Dr D Y Patil Institute of Management Studies (DYPIMS) organized a two days National Conference on the theme titled, “Multidisciplinary Research in Social Sciences and Management Studies” on 7th and 8th February 2020. It was a humungous participation from 255 participants for the Conference.

Day 1:

Dr Nitin Karmalkar, Vice Chancellor, SPPU was the Chief Guest for the Inauguration.

Mr Mohammed Mahuwawala, Director-Business Finance, Maersk, was the Key-Note Speaker for the Inauguration.

Post the inauguration; we had the privilege to hear from some of the renowned experts from both academia and Corporate as follows:

Prof Dr Asha Kaul, Professor IIMA, as a Resource Person

Inspiring address from some of the extra-ordinary differently able motivational speakers:

Mr Bhushan Toshniwal, Chartered Accountant

Mr Dhananjay Bhole, Center coordinator, Advanced Technology Blind Student's Learning Centre, SPPU

Ms MeghaTamboli, Director, Career Call

Day 2:

Inspiring address from an extra-ordinary differently able motivational speaker:

Mr Mohammed Asif Iqbal, Associate Director, HR consulting at Price Water House Coopers

Guests for the Valedictory Function:

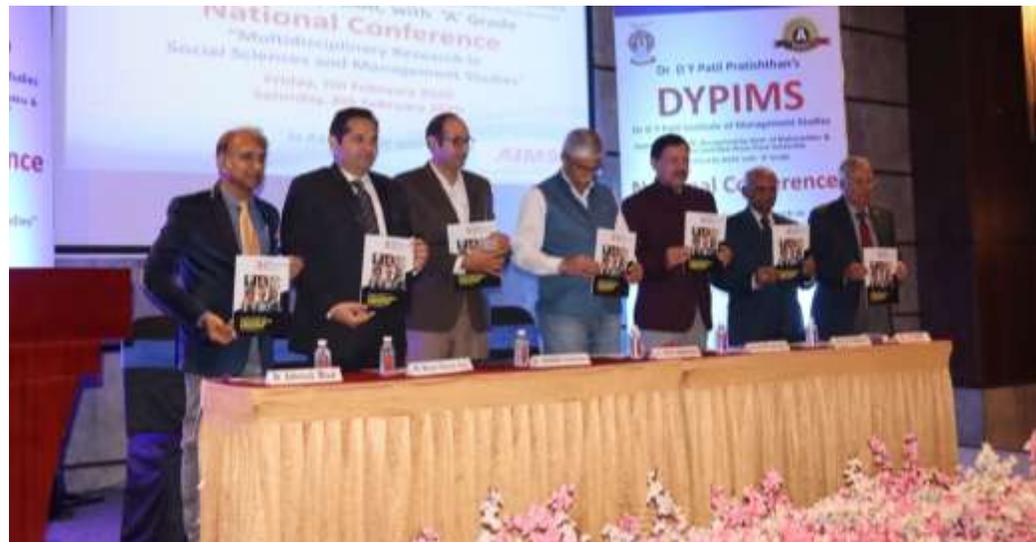
Dr Parag Kalkar, Dean- Faculty of Commerce and Management, SPPU, Chief Guest-Valedictory Function

Mr Mahesh Karandikar, General Manager, ER Mahindra, Guest of Honour-Valedictory Function

Highlights of the Inauguration speech:

The Conference opened with a welcome speech by Director, DYPIMS, Dr Ashutosh Misal, Head, Corporate Relations, DYPIMS, Dr J G Patil, and Executive Director, DYPIMS, Wg Cdr PVC Patil (Retd).

The souvenir of the Conference was released at the hands of all the present dignitaries.



Inauguration Function: Souvenir Release by Guests and Management DYPIMS



Mr Mohammed Mahuwawala, Director-Business Finance, Maersk, Key-Note Speaker being felicitated at the hands of Mr Bharat Chavan Patil, MD Operations, DYPIMS

Address by Mr Mohammed Mahuwawala, Director-Business Finance, Maersk, Key-Note Speaker:

Sir inspired the young minds to understand the power of imagination. He also stated that the power of imagination is more important than knowledge. Sir continued by sharing some of the classic examples from the Industry citing on exemplary and unprecedented change that has occurred in technology, processes, business systems and research over the period of time. He also urged the participants to follow today's mantra, 'be the change or become obsolete'. Sir drew our attention to some of the great traits that our Indian business tycoons possess and is appreciated world over. Those were Values, hard work and staying focused. He further

enumerated on a sad state of today's workforce being impatient. He advised to be patient in life to be able to overcome stress, also emphasized on working hard till we sweat. He said it is a must to say 'NO' to any sort of discrimination, finally encouraged all to stay healthy mentally and physically.



Chief Guest, Nitin Karmalkar, Vice Chancellor, SPPU being felicitated at the hands of Executive Director, DYPIMS, Wg Cdr PVC Patil (Retd)

Address by Dr Nitin Karmalkar, Vice Chancellor, SPPU was the Chief Guest:

Sir inspired everyone to enjoy work and not work for the sake of it. He continued by sharing his own experience of joy while working with a huge empire in the noble sector, that is Savitribai Phule Pune University. His address also included various opportunities and avenues existing in Research field of Logistics, Technology, Science, Management, IOT, and Artificial Intelligence. He drew our

attention to use Time wisely. He urged us to keep ourselves updated on the new trends in Management, research and technology. Sir insisted on choosing a right job fit for our skill sets. He concluded by saying Dress Well but remember, dressing is not the only thing one needs to focus on. It's more important to stay updated with what's happening around in the society and the business world.

Post Inaugural speech:



Prof Dr Asha Kaul, Professor IIMA, Resource Person being felicitated at the hands of Ms Shweta Chavan Patil, Management Representative, DYPIMS

Address by Prof Dr Asha Kaul, Professor IIMA, Resource Person

Prof Dr Asha Kaul invigorated the audience with her energetic speech on one of the relevant issues of discussion, Corporate Social Responsibility. Madam gave an introductory session on origin of CSR, Benefits of CSR for the Organization. Mam cited few live examples of some of the popular companies namely, P&G, ITC, Pidilite, Lego and many more. Mam spoke on some of the concepts of Greenwashing and Hogwashing. She mentioned that many of the Companies have their sin stocks and one of the sad facts is that

CSR has become a tool to hide these kinds of flaws from the stakeholders. She concluded with her encouraging words on use of CSR wisely so as achieve sustainable development.

Highlights of the sessions conducted by some of the very special guests who are differently able yet extraordinarily special in their own ways:



Mr Bhushan Toshniwal, Chartered Accountant being felicitated at the hands of faculty, DYPIMS, Prof Monika Gorkhe

Address by Mr Bhushan Toshniwal, Chartered Accountant

Mr Bhushan Toshniwal shared his own personal life story of how he dreamt of doing something great in his life, overcoming the barriers without fear. He spoke of various challenging situations that he faced since his childhood and how his determination and self-motivation kept him progressing further every time, at each step with great fervor. He gave some of the inspirational story lines of how Stephen Hawking, Sudha Chandra, Arunima Sinha and many others had one belief in common, “Disability is a matter of Perception” Sir stated, that how one react to the situation is more important. Let the actions do the talk. He made an inspirational

statement by saying don't aim low as low aiming is a crime. Don't ask yourself, can I do it, rather say I can do it is what he recommended. He continued by saying that success or failure depends on how we handle our emotions in life. He concluded his speech by emphasizing the relevance of time management and being open to accepting challenges as there is a saying, 'smooth roads never make good drivers.'



Mr Dhananjay Bhole, Center Coordinator, Advanced Technology Blind Student's Learning Centre, SPPU being felicitated at the hands of Dr Kunal Patil, Faculty, DYPIMS

Address by Mr Dhananjay Bhole, Center coordinator, Advanced Technology Blind Student's Learning Centre, SPPU

Sir addressed on Disability workforce management. He shared his own personal experience of how he overcome the challenges he faced in his life with respect to vision disability. He insisted on creating awareness related to job opportunities for the differently able people. He also informed of the relevance of understanding the diversity management and its principles. He brought to our notice a sad fact that there is still a huge gap of what is been provided as a part of reasonable accommodation for the differently able people and what should actually be provided in the workplace.



Ms MeghaTamboli, Director, Career Call being felicitated at the hands of Dr Nandini Desai, Faculty, DYPIMS

Address by Ms MeghaTamboli, Director, Career Call

Ms MeghaTamboli, yet another differently able extra ordinary personality shared her success story of her life. She instilled a deep thought in all of us by stating that disability in the mind. She mentioned that willpower is above everything. She insisted on having a clear vision of what one wants from the life and how he plans to achieve it. For the same what is required is to focus on oneself and what one really wants. She urged today's generation to stay away from people who indulge in wasting time and avoid distractions.

Following were some of the other advises she gave to the participants based on her learnings throughout her life:

Be disciplined, consistent, humble, polite, destiny maker, and forgiving.

Also, one need to focus on improving interpersonal skills. She continued by living by the rule, forget and forgive. It is unhealthy to carry anger with self as it controls our present and future destiny. She concluded her speech by encouraging the participants to do their bit for the Society.

Day 2 of the National Conference



Mr Mohammed Asif Iqbal, Associate Director, HR consulting at Price Water House Coopers being felicitated by Faculty, DYPIMS, Ms Sneha Sinha

Address by Mr Mohammed Asif Iqbal, Associate Director, HR consulting at Price Water House Coopers

Day 2 started with an incredible differently able personality, Mr Mohammed Asif Iqbal, Associate Director, HR consulting at Price water house Coopers. Sir shared his amazing and adventurous journey of his life till his Corporate venture at Price Water Coopers as an Associate Director. He stated that the only disability that one can have is bad attitude. He shared a concern of necessarily increasing the accessibility in IT services for the differently able people. Empowering the disabled technologically was the need of the hour. It was very motivating to know that Sir played an instrumental role in accelerating the digital inclusion agenda. He inspired everyone by notifying everyone that God has a plan for each one of us so do not let yourself down. One should accept uncertainties without fear as one big uncertainty in life can change your thoughts. It is important to create a path of your own identity, and create your own

opportunity. He concluded his address on the note to stay healthy as health is the foundation to any individual's personality. In addition to this, he also emphasized on being mindful to contribute to the Nation.

Technical Session for the Faculty and Student research paper presentations:

Following academic experts graced the Conference as evaluators for the technical sessions held at DYPIMS campus:

Dr Kirti Longani, Assistant Professor

Dr Varsha Borgaonkar, Principal, MUCC

Dr Amit Hole, Associate Professor

Dr Anita Frantz, Principal, M A Rangoonwala Institute of Hotel Management

Dr Shripada Patil, Director, Smartvity, Braincurves

Dr Shailesh Natu, Assistant Professor, Symbiosis

Dr Vinita Shukla, Director, Penchant Consultancy Services

Dr Abhijit Mancharkar, Director, AISSMS

Number of Research Papers received were **77**

Number of Research Papers presented were **46**

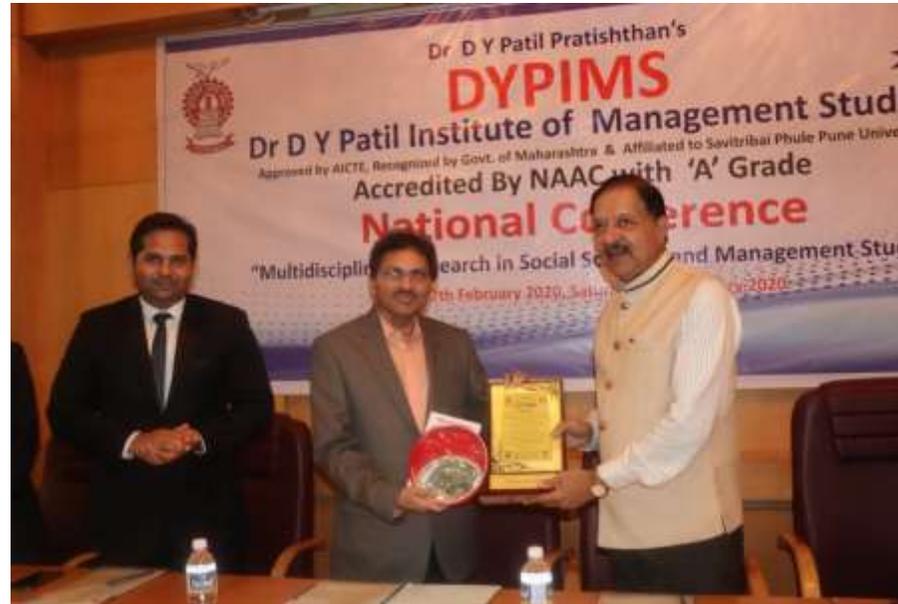
List of Winners (UG & PG)

Mr. Konda Sachin Kumar & Mr. Likhith Dhabekar, Dr. B R Ambedkar Institute of Management and Technology, Hyderabad

Mr. M.Vasanth & E. Prsasanna, Hallmark Business School , Trichy, Tamilnadu

Mr. Suganya G & G.Karthikeyan, Hallmark Business School , Trichy, Tamilnadu

Valedictory Session



Mr Mahesh Karandikar, General Manager, ER Mahindra, Guest of Honor being felicitated at the hands of Wg Cdr PVC Patil (Retd)

Address by Mr Mahesh Karandikar, General Manager, ER Mahindra, Guest of Honor-Valedictory Function

Sir appreciated the theme. He spoke on one of the dynamic topics, VUCA world. He spoke on the origin of the word VUCA.

He gave various Industrial and Corporate examples on each of the element, Volatility, Uncertainty, Complexity and Ambiguity.



Dr Parag Kalkar, Dean- Faculty of Commerce and Management, SPPU, Chief Guest being felicitated at the hands of Wg Cdr PVC Patil (Retd)

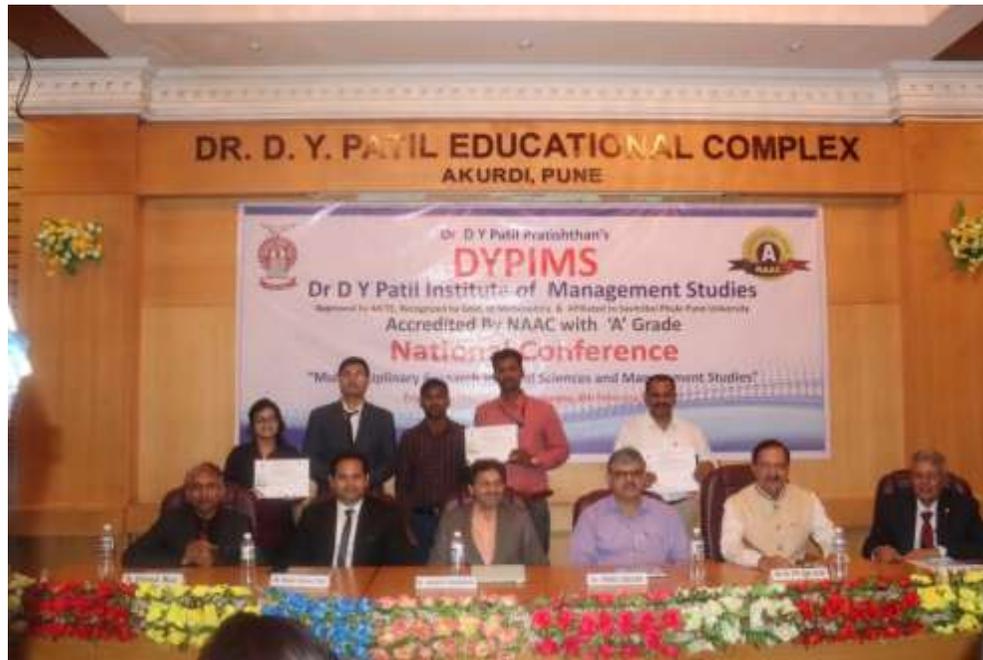
Address by Dr Parag Kalkar, Dean- Faculty of Commerce and Management, SPPU, Chief Guest-Valedictory Function

Dr Parag Kalkar encouraged on use of advanced research. He insisted on the following:

Stay focused and consistent with one topic to go to the depth and stick to it for 5 to 7 years

Research gaps to be identified through thorough literature review before selecting a topic

- Use of right tools to analyze
- Be specific when it comes to giving suggestions.
- He concluded by saying that multidisciplinary has to come into reality and not be on paper.



Valedictory Function: Award Ceremony by Guests

Best Paper research awards both, in Student and Faculty category were given away at the hands of the guests who graced the Valedictory function.

The aim of the Conference was to get the best of the Corporate stalwarts and academicians, research scholars come forward and contribute to this Conference. DYPIMS adopted a systematic approach of brainstorming in consultation with IQAC in order to bring in a great theme for the Conference in line with our DYPIMS Vision. He concluded by saying, being fast is not enough to survive, being the first in whatever you do is important.